



Jessica Wooldridge  
Fundraising & Special Events Chairperson  
Lindsay Minor Hockey Association

My name is Jessica Wooldridge and I'm the Fundraising & Special Events Chairperson for the Lindsay Minor Hockey Association - a long standing, volunteer run, not-for-profit recreational & competitive organization that offers minor hockey programming for our local youth between the ages of 4 and 18 years old.

The Covid-19 pandemic has brought many challenges to our community, affecting our organization as well. Physical activity and the mental health of our young hockey players is so important now more than ever, and LMHA has been working hard over the past year and a half to continue operations in both a fun and safe environment.

However, we wouldn't be able to provide the quality of programming that our members deserve without the valued and continued support of our community partners like you.

All sponsorship & fundraising dollars go directly to offsetting our larger organizational costs:

- rising ice rental costs
- administrative costs, OMHA and league fees
- purchasing of team jerseys & equipment

Our ability to lower these costs contributes to competitive and affordable registration fees each season for our new and returning members.

LMHA sponsors are proudly featured on both our organization website and Facebook page, with regular "shout-outs" on social media throughout the season. Depending on sponsorship package choice (*please see attached document*), your business' contribution could gain exposure to not only audiences within Lindsay but the surrounding communities as well.

We would be excited to discuss a sponsorship opportunity with your business at any level. Please feel free to reach out to me at [jesswooldridge01@gmail.com](mailto:jesswooldridge01@gmail.com) or by phone (705) 344-4122.

Sincerely,

Jessica Wooldridge  
Fundraising & Special events Chairperson, LMHA



## Lindsay Minor Hockey Sponsorship Packages

*\*All sponsorships are a 1 year term*

SPONSORSHIP	DETAILS	ADVERTISING REACH
\$500	Equipment (Pucks, Socks, etc)	Website, Social Media, & Events Banner
\$1500	Local League Jerseys Sponsor	Website, Social Media, & Events Banner  Jersey Banner Bars viewed by audiences at all team Home & Away games
\$1500	Corporate Signage on Rink Divider Boards (used to separate the ice surface for our younger players ages U9 & below)	Website, Social Media, & Events Banner  Lindsay Recreation Complex Arena Traffic (during practices, games, & special events with the U9 & below age groups)
\$2000	LMHA sign on the arena wall behind the Home & Away Benches	Website, Social Media, & Events Banner  All Lindsay Recreation Complex Arena Traffic
\$2500	<b>Combo Package:</b>  Corporate Signage on Rink Divider Boards (used to separate the ice surface for our younger players ages U9 & below)  AND Local League Jerseys Sponsor	Website, Social Media, & Events Banner  Lindsay Recreation Complex Arena Traffic (during practices, games, & special events with the U9 & below age groups)  Jersey Banner Bars viewed by audiences at all Team Home & Away Games

*Thank you for supporting Lindsay Minor Hockey Association!*