

Lindsay Minor Hockey Association Sponsorships, Fundraising and Special Events <u>LMHAspecialevents@gmail.com</u> (905) 449.8916

We are reaching out to you today to see if you would be interested in being a Lindsay Minor Hockey Association (LMHA) sponsor for the 2024-25 season. All proceeds from sponsorships go directly to the LMHA and allow us to provide an affordable hockey program for local families.

Tiered Support Level	Details of Sponsorship					
Platinum - \$3,500 and up	Your logo on the main LMHA Board underneath the scoreboard on Pad 1 of the Lindsay Recreation Complex and company name on the window of the LMHA board office on Pad 1.					
Available to 1 sponsor.	<ul> <li>Primary sponsorship to any LMHA events this season, including a newly sponsored trophy in your company name (age group of your choice).</li> <li>Plus, the Silver Sponsor level items.</li> </ul>					
Teal - \$3,000	Your logo and company name are on the banner to the left of the visitors bench on Pad 1 of the Lindsay Recreation Complex.					
Available to 2 sponsors.	<ul> <li>Primary sponsorship to any LMHA events this season, including a newly sponsored trophy in your company name (age group of your choice).</li> <li>Plus, the Silver Sponsor level items.</li> </ul>					
Gold - \$2,000	<ul> <li>Secondary sponsorship to any LMHA events this season, including the option of a newly sponsored trophy in your company name (age group of your choice).</li> <li>Plus, the Silver Sponsor level items.</li> </ul>					
Available to 6 sponsors.						
Silver - \$550 – 1,999	<ul> <li>Your logo on our half boards (used to separate the ice surface for our U5 to U9 players).</li> <li>Plus, the Bronze Sponsor level items.</li> </ul>					
Bronze "Sponsor bars on jersey" \$500.00	<ul> <li>Sponsor bar on one home or away set of Local League team jerseys.</li> <li>Plus, the Social Media Sponsor level items.</li> </ul>					
Social Media Sponsor - \$250 - \$499	<ul> <li>Business name listed on sponsor board at the Lindsay Recreation Complex.</li> <li>Social media mentions on our Facebook, Instagram and LMHA website pages.</li> </ul>					
Goods and Services	<ul> <li>Donate merchandise (corporate products, swag bag items, coupons, etc.) to one of our events for your name to be displayed on our sponsor board/event banner.</li> <li>Donate your time to volunteering to our organization to be recognized as a sponsor on the sponsor board/event banner.</li> </ul>					

Please see the next page for our Sponsorship Enrollment Form. We look forward to working with you.

Lesley Pauze

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Sponsorship, Fundraising and Special Events Chairperson



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## **Lindsay Minor Hockey Sponsorship Form:**

If you are interested in becoming an association sponsor for the 2024/25 hockey season, please complete the form shown below and either reply directly or send a new email to <u>LMHAspecialevents@gmail.com</u>.

Company Name:	Location (Town):			Dat	te:			
Contact Name:	Phone:			Ema	ail:			
Business Type:	Communication F	Communication Preference (email or phone):						
Sponsorship Level:								
Payment Method:		One-time or Payment Plan:						
Are you interested in donating an item or services for our annual Muskies Day Event – Saturday, November 23rd, 2024?				No		Maybe		
Are you interested in donating an item or services for our 2 locally run hockey tournaments? (Dec. 2024, Feb. 2025)				No		Maybe		
Are you interested in allowing our LMHA teams stand outside your store location for their "tag day" in October 2024? (For local stores with prime location for customers shopping on Saturdays)		Yes		No		Maybe		
Are you interested in supporting the LMHA but don't see a current fit?				No		Maybe		

Please feel free to contact me should you have any questions. My contact information is shown in the header above.